Franchise Application Form

Operate the yespadel website & app in your country

Thank you for your interest in becoming a yespadel country partner. yespadel is a padel platform – a website and a mobile app for players, clubs and coaches (court booking, finding playing partners, player profiles and ratings, coaches, community). We offer a franchise to run the yespadel web and app in any European country.

What the franchise is about

The franchise means operating the yespadel website in the given country – a national version of the yespadel platform in the local language, run by you as our country partner.

- yespadel provides: the brand, the website and app technology, know-how and support.
- You as the partner run the website in your country: local content, onboarding clubs, coaches and players, marketing, partnerships and communication on the local market.
- One partner per country (or region) – the territory you apply for is specified in section 3.

This form is the first, non-binding step. It helps us understand who you are, your market and your plans. Please fill it in electronically, save it and send it to franchise@yespadel.sk. Fields marked * are required. All information is treated as confidential. Submitting this form does not create any obligation for either party.

1 Applicant

Who is applying? If you apply through a company, fill in section 2 as well.

Applying as *

◯ Individual (company to be founded) ◯ Existing company

First name * _____ **Last name** * _____

Position / role (if company) _____ **Nationality** _____ **Date of birth** _____

Street and number * _____

City * _____ **Postal code** * _____ **Country of residence** * _____

E-mail * _____ **Phone (with country code)** * _____

LinkedIn / personal website _____ **Languages spoken** _____

Preferred way of contact

◯ E-mail ◯ Phone ◯ Video call ◯ WhatsApp

2 Company details

Only if you apply through an existing company (or a partnership of several people).

Company name

Legal form

Company registration no.

VAT ID

Year founded

Registered address

Main business activity

No. of employees

Annual turnover (last year, EUR)

Company website

Shareholders / partners and their ownership share
Names, % share and role of every person who would be involved in the franchise.

3 Territory of interest

Country you want to operate in *

Second-choice country (optional)

Scope *

◯ Whole country ◯ Selected regions / cities only

If regions / cities – which ones

Do you live in or have strong ties to this country?

◯ Yes, I live there ◯ Yes, strong ties ◯ No

Earliest possible start *

Target launch of web + app in the country

4 Background and experience

Current occupation / employer *

Professional experience *
Short summary: key roles, industries, years – especially management, sales, sport, digital.

Experience you bring (tick all that apply)

- ☐ Padel / tennis industry
- ☐ Sports club management
- ☐ Events / tournaments
- ☐ Coaching
- ☐ IT / web / apps
- ☐ Digital marketing
- ☐ Sales / B2B
- ☐ Running own business
- ☐ Franchising
- ☐ Media / PR
- ☐ Investor only
- ☐ Other

Your padel connection

- ☐ Active player
- ☐ Club owner / manager
- ☐ Coach
- ☐ Federation / organiser
- ☐ Not yet involved

Your padel level (0–7, if you play)

Years playing padel

Own / operate a club?

Have you operated a franchise before?

- ◯ Yes
- ◯ No

If yes – which brand, where, how long

5 Your padel market

Your own estimate is enough – we want to see how well you know the local scene.

Approx. no. of padel clubs

Approx. no. of courts

Approx. no. of active players

Main booking apps / platforms and competitors used in your country
e.g. international booking apps, local websites, federation systems, club-own systems.

Do you know any padel websites already operating in your country? Please describe them. *
Name / web address, what they offer (booking, e-shop, news, tournaments…), how popular they are, what they do well or badly.

Do you know and have experience with padel apps? *

- ◯ Yes, I use them actively
- ◯ I know them, but don't use them
- ◯ No

Which padel apps do you know or use and what is your experience with them?
Name of the app, how you use it (player, club, coach, organiser), what you like and what is missing.

Your existing contacts in the padel scene
Clubs, coaches, federation, sponsors, shops, media – who could you onboard in the first months?

Market growth in your view

- ◯ Early stage
- ◯ Growing fast
- ◯ Mature
- ◯ Not sure

6 Business plan and resources

Planned involvement *

- ◯ Full-time (owner-operator)
- ◯ Part-time
- ◯ Investor with a hired manager

Planned team in year 1 (no. of people)

Office / location in the country

Investment you are able to make in the first 12 months (EUR) *

- ◯ up to 25 000
- ◯ 25 000 – 50 000
- ◯ 50 000 – 100 000

Source of funds (tick all that apply)

- ☐ Own capital
- ☐ Partners / investors
- ☐ Bank loan
- ☐ Grants / subsidies
- ☐ Other

How would you launch and grow yespadel in your country? *
First 12 months: onboarding clubs and coaches, attracting players, marketing, events, partnerships.

Expected results after year 1
e.g. no. of clubs on the platform, registered players, bookings per month, revenue.

Will you need help with local adaptation of web + app (language, payments, legal)?

- ◯ Yes, full support
- ◯ Partly
- ◯ No, we can handle it

7 Motivation

Why do you want to become a yespadel partner? *

What makes you the right partner for your country?

How did you hear about yespadel?

- ◯ Website
- ◯ Social media
- ◯ Recommendation
- ◯ Club / coach
- ◯ Event / tournament
- ◯ Other

Questions for us / additional information

8 Declarations and consent

- ☐ I confirm that the information in this form is true and complete to the best of my knowledge. *
- ☐ I understand that this form is a non-binding expression of interest. It does not grant any franchise, territory or exclusivity, and does not oblige yespadel or me to sign any agreement. *
- ☐ I agree that yespadel processes the personal data in this form for the purpose of evaluating my franchise application and contacting me about it, in line with the GDPR (Regulation (EU) 2016/679). The data will not be shared with third parties and will be deleted if no cooperation follows, at the latest 24 months after submission. I can withdraw this consent at any time by writing to franchise@yespadel.sk. *
- ☐ I am willing to sign a non-disclosure agreement (NDA) before receiving the detailed franchise information (business model, fees, technology). *
- ☐ I would like to receive news about yespadel and the franchise programme.

Place * | **Date** * | **Name of signatory** *

Signature (type your name or sign electronically) *

What happens next

1) Send the completed form to franchise@yespadel.sk. 2) We reply within 14 days. 3) Introductory video call. 4) NDA and detailed franchise information. 5) Business plan for your country and franchise agreement.